

LISTING MEDIA

PRICING & PACKAGES



PACKAGES



SIGNATURE

For the **ultimate** listing agent! Showcase your listing with cinematic videography and show sellers why working with you is a no brainer!



BRAND BUILDER

Become the most **popular** agent in your market! Show everyone exactly what makes you and your listing special.



ESSENTIALS

What every listing needs to generate more **leads**. Premium photography, a floorplan, and your own property website.

- ALL PACKAGES INCLUDE **COMPLIMENTARY DRONE PHOTOGRAPHY**
- PROPERTIES OVER 3,000 SQFT MAY HAVE AN ADDITIONAL FEE OF **\$200**

SIGNATURE PACKAGE



- PREMIUM PHOTOGRAPHY
- DRONE PHOTOGRAPHY
- 10 INSTAGRAM OPTIMIZED IMAGES
- CINEMATIC LISTING VIDEO
- BRAND BUILDING REEL
- 2D & 3D FLOORPLAN
- PROPERTY WEBSITE
- 2 VIRTUAL TWILIGHT IMAGES

\$ 1199

BRAND BUILDER PACKAGE



- PREMIUM PHOTOGRAPHY
- DRONE PHOTOGRAPHY
- 5 INSTAGRAM OPTIMIZED IMAGES
- BRAND BUILDING REEL
 - 2D FLOORPLAN
- PROPERTY WEBSITE
- 1 VIRTUAL TWILIGHT IMAGE

\$ 649

ESSENTIALS PACKAGE



- **PREMIUM PHOTOGRAPHY**
- **DRONE PHOTOGRAPHY**
- **2D FLOORPLAN**
- **PROPERTY WEBSITE**

\$ 449

A LA CARTE

LISTING PHOTOGRAPHY* **\$299**

BRAND BUILDING REEL* **\$400**
\$250 When Bundled

CINEMATIC LISTING VIDEO* **\$500**

MATTERPORT VIRTUAL TOUR **\$250**

TWILIGHT PHOTOSHOOT* **\$250**

TWILIGHT FOOTAGE* **\$250**

TWILIGHT PHOTOS & FOOTAGE* **\$400**

VIRTUAL TWILIGHT IMAGE **\$30/Image**

VIRTUAL STAGING **\$25/Image**
\$90 for 4 Images

2D FLOORPLAN **\$100**

DRONE PHOTOGRAPHY **\$150**

- SERVICES WITH (*) INCLUDE **COMPLIMENTARY DRONE PHOTOGRAPHY**
- PROPERTIES OVER 3,000 SQFT MAY HAVE AN ADDITIONAL FEE OF **\$200**

FAQs

How many photos are included with each package?

Depending on the size and design of the property, you can expect 30-50 images for properties under 3,000 sqft.

What's the difference between a Brand Building Reel and a Cinematic Listing Video?

Brand Building Reels are optimized for Instagram and Facebook Reels. These are filmed vertically/portrait and are under 1 minute in length.

Cinematic Listing Videos are ideal for the MLS and YouTube. These are filmed horizontally/landscape and are about 2 minutes in length.

CONTINUED



FAQs

What is the turnaround time?

Turnaround time for photos is 24 hours. For Brand Building Reels and Cinematic Listing Videos, the turnaround time is 3-4 business days.

How many photos are included in a Twilight Photoshoot?

5 additional photos will be captured to give the most accurate depiction of what your listing looks like

What Twilight Footage is captured?

This service pairs with a Brand Building Reel and/or a Cinematic Listing Video. The footage will be added to your videos to fully showcase the experience your listing offers at night